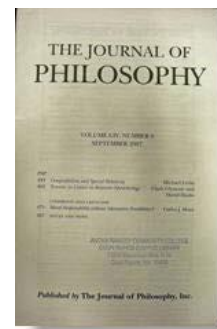


What is a Scholarly Journal?

Your instructor may require you to find information from scholarly or peer-reviewed journals. How are these different from magazines? Note these distinctions:

Scholarly Peer-Reviewed Journals

- More formal appearance
- The words Journal or Quarterly may appear in the title
- Intended for a more limited (academic) audience
- Published by a university press
- Articles written by scholars in the field
- More complex writing style
- May include graphs and/or charts
- Published bi-monthly, quarterly, semi-annually or annually



Popular Magazines

- Bright attractive covers
- Many glossy pictures
- Designed to attract a broad segment of the population
- Published by a commercial publisher
- Characterized by short articles written by staff
- Non-technical popular writing style, easy to understand
- Focus on current events, popular topics of the day
- Published daily, weekly or monthly



Trade Journals/Magazines

- Information focused in a particular industry
- Advertising appeals to those in the field
- May have a format similar to popular magazines, such as colorful pictures and catchy headlines

